



Candlelit Christmas Concert

Thursday 5th December 2024

St Peter's Eaton Square, London, SW1W 9AL

Advertising & Sponsorship Brochure



Demonstrate clear CSR and help raise emergency funds for the forgotten children of Darfur, Sudan



Save Children's Lives by Supporting our Candlelit Christmas Concert and Reach a Prestigious Audience this Christmas

Sponsor our annual, sell out, Celebrity-filled, Candlelit Christmas Concert in the heart of Belgravia at St Peter's, Eaton Square, London, and advertise your business to a high end, captive audience.



Celebrity
VIPs



Parents of Queen's
Gate School Choirs



5000 recipients
of e-News



5,500 Social Media
Followers



350 Guests
on the night

With Christmas just around the corner, this is the perfect time for you to connect with our audience.



Sponsor the
Event



Host a
Stall



Run a
Competition



Advertise in our
Programme



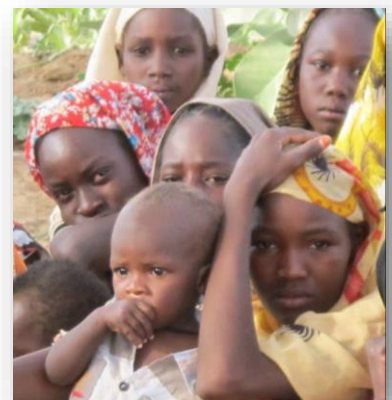
Receive Free
Tickets

By helping us transform the health of children in one of the most neglected regions of the world, you will demonstrate clear Corporate Social Responsibility (CSR).

Kids for Kids has been providing sustainable projects since 2001 in Darfur - one of the most challenging regions of the world – transforming the lives of children living in 110 isolated and deprived villages, forgotten by the world, where violence continues to destroy thousands of lives.

Now we are the ONLY ones providing Emergency Aid to these children.

Please help us to save Children's Lives this Christmas!



**Demonstrate your Corporate Social Responsibility
by Changing Children's Lives in Darfur, Sudan**



Please can you help us feed starving Children this Christmas?

Families in remote villages in Darfur, Sudan, are subsistence farmers, living off whatever they can grow from the land. Now violence, which erupted over a year ago, has meant that crops have not been planted – families are struggling desperately to survive. Many have lost their homes.

The UN describes the situation in Sudan as the 'worst, most cruel humanitarian catastrophe in the world today'.

Children in Darfur are starving.

But together we can help.

Kids for Kids is the only organisation set up specifically to transform the lives of the children long term in the villages of Darfur, Sudan.

Kids for Kids is doing all we can to provide **emergency supplies** – sorghum and millet is urgently needed right now so children have food to eat. **Kids Kitchen Kits** will provide fresh produce so malnourished children have vital nutrients. **Handpump repair kits** are critical so much-used pumps can be restored and clean, safe, drinking water can flow again. **Mosquito nets and blankets** will save children's lives and keep them warm in the cold desert nights. We are desperate to give more **Goats** so mothers can feed their children nutritious goat's milk and earn a living by selling any excess; and we must train **First Aid Workers and Midwives** to save lives when hospitals are barely functioning.

We will do whatever we can, so long as it is safe to do so. Volunteers in Darfur are working with us so we can give urgent emergency aid to families in desperate need.

So far we have adopted 110 villages in rural Darfur and are changing the lives of 590,000 people.

We desperately need your help to do more.

Together we really can save lives and give children hope this Christmas.

Thank you.



A handwritten signature in blue ink that reads "Patricia".

**Patricia Parker OBE
Founder
Kids for Kids**



Candlelit Christmas Concert Sponsorship & Advertising Booking Form



Name:

Organisation Name:

Address:

.....Postcode:

Email:Telephone:

Sponsor our Candlelit Christmas Concert (minimum donation): Please tick as appropriate

- Title Event: £5,000** This will be YOUR Candlelit Christmas Concert, widely advertised with your name, brand and logo and 6 complimentary tickets worth £237.
- Host a Stall on the night: £250** Join us to sell, hold a giveaway and connect with our audience in time for Christmas
- Other Sponsorship Opportunity** Please call to discuss other opportunities



Advertise in our Concert Programme (minimum donation): Please tick as appropriate

- Gold Level: £895** Inside front cover, inside back cover, or outside back cover page and 4 complimentary tickets worth £158.
- Silver Level: £695** Mid Brochure Full A4 Page and 2 complimentary tickets worth £79
- Bronze Half Page: £395** Half page mid-brochure with 2 complimentary tickets worth £79
- Bronze Quarter Page: £205** Quarter page mid-brochure with 1 complimentary ticket worth £39.50



How to donate:

- **By cheque:** Please send a cheque payable to 'Kids for Kids' to Kids for Kids, PO Box 456, Dorking, RH4 2WS
- **Bank Transfer:** transfer to our bank account using 'Christmas Ad' as a reference:
Account Name: Kids for Kids (National Westminster Bank), Account Number: 31670636, Sort code: 60-07-02

Advertising Format:

PDF: High resolution PASS4PRESS PDFs should be supplied with crop marks and 3mm bleed. All images incorporated should be high resolution (300dpi) and CMYK or greyscale mode.

Please will you be kind enough to provide:
FULL PAGE - Trim 297mm (h) x 210mm (w)
HALF PAGE - 136mm (h) x 190mm (w)
QUARTER PAGE - 136mm (h) x 93mm (w)
Bleed - 303mm (h) x 216mm (w)



Please return via email davina@kidsforkids.org.uk with your artwork no later than **9th November 2024**. For any queries or discuss this opportunity further, please contact Davina on **07985297594**.

Thank you for giving the children of Darfur hope this Christmas