



CHIEF EXECUTIVE OFFICER

KIDS FOR KIDS



WELCOME



Dear Candidate,

Thank you for your interest in becoming our next Chief Executive Officer (CEO).

This is a unique opportunity to join Kids for Kids and to make a real and lasting transformation in the lives of children in Darfur, Sudan. Kids for Kids has been putting into practice measurable sustainability in one of the most inaccessible places in the world, Darfur Sudan since 2001. Now we are seeking a CEO to take us forward into the next decade. Our Founder is retiring, and we are seeking a visionary and compassionate CEO. Someone who sees this as one of the most effective and lasting ways to help children the rest of the world continues to ignore.

Kids for Kids has been transforming the lives of children who today are acutely malnourished in a region where families are facing the worst humanitarian crisis in the world. Kids for Kids, despite the conflict and the absence of almost all aid agencies, is continuing to provide urgently needed projects to remote villages. There could not be a more exciting time to take the charity forward. You will be responsible for shaping both the projects in Darfur, and all the exciting opportunities to raise awareness and funds in the rest of the world. You will work closely with the Board of Trustees, our Patrons – who include Dame Joanna Lumley DCMG FRGS, Miriam Margolyes OBE, The Lord Cope of Berkeley PC, Sir William Patey KPMG, Dame Rosalind Marsden DCMG, Eamonn Holmes OBE - and our supporters, especially with school children who are keen to help children their own age living so far away.

This is a fantastic opportunity to join this small but dedicated team as our CEO taking over from our Founder. You will motivate, inspire and build the capacity of the team and lead the charity as it enters its next stage of growth.

You will have the opportunity to impact the lives of the most deprived children in the world, transforming their lives and giving them undreamt of opportunities. Their lives are currently the most deprived in the world, living in straw huts, the only transport a donkey, no electricity, survival dependent on subsistence crops and, most critical of all, no clean water.

If this sounds like an opportunity that sparks your desire to transform the lives of children living in Darfur, we would love to hear from you.

Elizabeth Sutton FRSA
Trustee

ABOUT KIDS FOR KIDS



Kids for Kids is the only charity founded specifically to help children in one of the most challenging regions of the world, Darfur, Sudan. For the past 24 years we have been transforming the lives of children through a unique package of integrated projects, working closely with the communities themselves. Since 2001 we have adopted 110 villages, transforming the lives of over half a million people. Please visit our website: www.kidsforkids.org,uk to find out more about our work and our sustainable projects.

OUR ACHIEVEMENTS

- Transformed the lives of 590,000 people
- Adopted 110 villages
- Provided over 120,000 Goats
- Trained over 400 Midwives
- Trained Paravets in every village
- Built 14 Kindergartens
- Planted over 60,000 trees
- Installed 105 Handpumps for clean, accessible water
- Provided 24,000 with Kids Kitchen Kits –lentils, pulses, powdered meat, and ground nuts—to provide urgently needed nutrition



JOB DESCRIPTION



Job Title: CEO

Location: Home based

Hours: Full Time

Salary: Subject to experience

This is a crucial position as it will be your responsibility to ensure the growth of the charity, enabling us to support even more children and their families in Darfur, Sudan. You will be an experienced and highly motivated leader overseeing the overall development of Kids for Kids, ensuring its continued success in its next phase of the charity's growth. You will oversee the charity's budget to ensure the long-term financial sustainability and be responsible for the charity's fundraising, grants, individuals and our events. Currently these include an annual Candlelit Christmas Concert with celebrity Readers, an Executive Fishing Day on the estate of the Duke of Northumberland and our Ambassadors' Ball in London. You will lead a passionate and dedicated team including working with our volunteers, both in the UK and in the USA and Australia. You will also play a key role in building relationships with donors, potential donors, corporates and other stakeholders.

You will work closely with the Country Director (currently our Founder) for Darfur and oversee projects and assist recruitment in Sudan as soon as it is safe to do so. At present our Sudan staff are working from outside the country as Darfur faces extreme violence. Projects within Darfur are implemented by the Kids for Kids Steering Committee, who are volunteer village leaders working with Kids for Kids since 2010.

Duties and responsibilities:

1. Leadership, Strategy and Governance

- a. Provide vision and leadership of Kids for Kids – set the overall vision and strategic direction of the charity ensuring alignment with its mission and values.
- b. Develop and implement a strategic plan in collaboration with the Board of Trustees.
- c. Regularly report to the Board on all aspects of the charity's work, ensuring accurate timely updates on funding, operations and emerging needs.
- d. Be the key point of contact for the charity, providing guidance and support to staff and volunteers.
- e. Ensure Kids for Kids is compliant with legal, regulatory and financial requirements.
- f. Prepare the Annual Report and regular updates for key stakeholders, donors and funders.



- g. Monitor and evaluate the charity's performance and report to the Board and other stakeholders.
- h. You will report to the Board of Trustees

2. Financial and Risk Management

- a. Oversee budgeting and financial planning – manage the charity's finances, including budgeting, forecasting and financial reporting.
- b. Create annual budgets and monitor financial performance through regular budget reviews at an operational level and report to the Board.
- c. Ensure responsible stewardship of financial resources with tracking of income and expenditure.
- d. Support the Board in its duty to manage risk by providing accurate records of activities and risks. Ensure effective strategies are embedded and implemented to reduce risk.
- e. Manage the production of the Annual Accounts

3. Responsibility for Project Spend & Management Darfur

- a. You will oversee the projects in Darfur including project spend
- b. Be prepared to visit projects in Darfur once there is a stable government in Sudan and peace is reestablished

4. Fundraising and Development

- a. Develop and implement fundraising strategies to ensure financial sustainability. Identify new funding opportunities, and manage income streams to maintain financial sustainability of Kids for Kids
- b. Cultivate and develop relationships with key donors and stakeholders.

5. Operations and Management

- a. Manage day-to-day operations, ensuring the effectiveness and efficient use of charity resources
- b. Recruit new team members, ensuring their training and mentoring fosters a positive work culture.
- c. Provide strong leadership and guidance to staff and volunteers.

6. Partnerships and awareness building

- a. Act as the public face of Kids for Kids, undertaking a range of speaking opportunities and acting as a media spokesperson
- b. Build relationships with celebrities, Patrons and key Stakeholders.
- c. Cultivate new relationships with donors, celebrities, patrons and funders.

CANDIDATE REQUIREMENTS



Essential:

- Proven track record in a management and leadership role, preferably within the charitable or not-for-profit sector.
- Strategic thinker with strong financial acumen, excellent communication skills, and the ability to build partnerships and influence at all levels.
- Compassionate and values-driven approach to leadership, with a commitment to sustainable development.
- Understanding of Charity law and regulations, governance requirements, and reporting standards.
- Experience working effectively with a Board of Trustees.
- Proven experience in budget setting and financial management, reporting to funders and Trustees.
- Proven success in identifying and developing new income streams.
- Management of day-to-day operations.
- Experienced in building effective relationships with donors, celebrities, patrons and other stakeholders.
- Experience in building and leading a team of staff and volunteers.
- Excellent communicator and presentation skills.
- Highly organised, and excellent attention to detail.
- Passionate about inspiring staff and volunteers about transforming the lives of children in Darfur.
- Must have the right to work in the UK.

Location:

Currently the office is in the home of our Founder in Dorking, Surrey. Although you will be working from home, as initially you will be working closely with the Founder as she hands responsibility over to you it would be helpful if you have easy access to Dorking. As the charity grows it is envisaged that Kids for Kids will need to have an office, with hybrid staff.

How to apply:

Please email a cover letter and CV demonstrating your suitability for the position to Elizabeth Sutton FRSA, Trustee: liz@kidsforkids.org.uk

We apologise but we will only contact those on the shortlist.

No agencies please.

Please do not telephone the office.